



COMPENSATION PLAN

Park Lane profits are paid weekly.
Orders in by TUESDAY...
Cheque out by FRIDAY!

Get Started:
•\$39 Registration fee
•Select kit option
(booking line-up required)
For qualification details,
contact your upline
manager or Home Office.

30% COMMISSION

30% on PV
32% on PV
(upon reaching \$5,000 PV level)

ADVANCE TO BRANCH
Submit a minimum
of 4 qualified shows
& sponsor 1 qualified recruit
within the commission dates
of a calendar month.

FASHION DIRECTOR

35% COMMISSION

35% on PV

WEEKLY GV OVERRIDE:
5% on \$2,000 - \$3,999
6% on \$4,000 - \$5,999
7% on \$6,000 - \$7,999
8% on \$8,000 - \$9,999
10% on sales over \$10,000
(% is paid on sales
volume increment)

"Success Builder" eligibility

ADVANCE TO AREA:
Branch Director advances
to Area by developing
two (2) Branch Directors
PLUS averaging \$5,000
personal/group
total (net sales) volume
each month
for two consecutive months
(\$10,000 total).

BRANCH DIRECTOR

40% COMMISSION

40% on PV weekly
PLUS Area Manager meets the
following, two part monthly criteria:
10% extra with \$2,500 personal sales
monthly PV plus 8 active directors
with min. \$200 monthly volume
(appearing on monthly
comm. dates)

MONTHLY OVERRIDE:
10% on FDs
6% on BDs & their GV

ANNUAL BONUS
\$100,000 Central Area
= \$2,000 Bonus
\$150,000 Central Area
= \$5,000 Bonus
\$250,000 Central Area
= \$10,000 bonus

ADVANCE TO DIVISION:
An Area may advance to Division
by averaging \$20,000 personal and
group star total (net sales) volume
each month for two consecutive
months (\$40,000 GV total). The
parent Area may count the volume
of all break away Areas within their
entire pay line (two generations
deep) as well as the volume within
their own central Area organization
toward their promotion sales
volume requirements. No more
than fty percent (50%) of the overall
volume required for promotion
may come from one subgroup.

AREA MANAGER

45% COMMISSION

45% on PV

WEEKLY OVERRIDE:
15% on FDs
8% on BDs and their GV
*4% on Area & their GV
**3% on 2nd gen. Areas
& their GV *
(see maintenance below)

MONTHLY RECRUITING \$500 BONUS
10 qualified personal/group
recruits. To qualify for the
bonus, the parent Division
needs personal and group
volume of \$4,000.00 per
month (excluding promote-up
manager's volume). No more
than fty percent (50%)
of the overall volume required
for bonus may come from one
sub-group.

MONTHLY SALES \$500 BONUS
\$25,000 GV (includes PV)
(includes Area sales)
*Monthly maintenance
for override on 1st generation
Areas: \$800 PV and...
\$1,000 central PV/GV or...
24 central group/personal shows
**Monthly maintenance
for 2nd & 3rd generation
Area override is 40 central

ADVANCE TO SR. DIVISION:
Generate \$60,000 PV/GV sales
within 2 months and develop
8 BD's/Managers.

DIVISION MANAGER

50% COMMISSION[‡]

45% on PV

MONTHLY OVERRIDE:
15% on FDs
8% on BDs & their GV
5% on Areas & their GV
3% on Divisions their GV

MONTHLY GV BONUS:
(excludes PV)
\$10,000 = \$100 bonus
\$20,000 = \$250 bonus
\$30,000 = \$500 bonus
\$40,000 = \$750 bonus
\$50,000 = \$1,000 bonus

MONTHLY RECRUITING \$500 BONUS
20 qualified
personal/group recruits

ADVANCE TO SALES VICE-PRESIDENT:
Generate \$400,000 PV/GV sales
within 2 months.

SENIOR DIVISION MANAGER

50% COMMISSION[‡]

45% on PV weekly

MONTHLY OVERRIDE:
15% on FDs
8% on BDs & their GV
5% on Areas & their GV
3% on Divisions their GV
2% on Sr. Divs & their GV

MONTHLY SALES BONUS
(includes PV)
\$50,000 = \$500 bonus
\$100,000 = \$1,000 bonus
\$200,000 = \$2,000 bonus
\$300,000 = \$3,500 bonus

MONTHLY RECRUITING \$500 BONUS
30 qualified
personal/group recruits

ADVANCE TO FRANCHISE OWNER:
A Sales Vice President may
choose the option to advance
to Vice President - Franchise
owner. Once leader has
achieved of this level, Sale Vice
President may submit a
franchise purchase qualification
form. Based on company
approval and nancial
qualifications, steps for
franchise promotion will begin.

SALES VICE PRESIDENT

UNLIMITED PROFIT POTENTIAL

VP FRANCHISE OWNER

BONUS

Senior Divisions & Vice Presidents earn up to 50% on personal retail sales! 45% + 5% Bonus = 50%

Every month that a SDV or VP personally sponsors a recruit, they will receive a 5% bonus on their own PV for that same month! The SDV/VP's personal recruit whose first show sales are processed on a commission closing date in that month, must qualify with \$1,000 net/non sales within their first 5 commission weeks.

Parent/Recommendation Bonus

A parent manager meeting the weekly minimum personal/group net sales specified below will be paid 2% weekly override on the GV of managers promoted to (or recommended for appointment to) a lateral or higher position. The parent manager may count the total sales of promoted/recommended managers toward their own promotion.

Fashion Director/Branch Director	\$ 2,000 net sales
Area/Division	\$ 4,000 net sales
Sr. Division/Sales Vice President	\$10,000 net sales



RECOGNITION

FREE DESIGNER ENSEMBLE

Each month, Park Lane will introduce a new ensemble of gorgeous, on-trend jewellery for sale to your customers and hostesses. YOU can be among the first to receive it... for FREE! Qualify by processing \$2,000 net/ non comm. sales within the commission dates of the month and earn your ENSEMBLE of the MONTH!



HEART OF PARK LANE



Every NEW recruit has the opportunity to earn the genuine gold, garnet & diamond **Heart of Park Lane** ring by submitting \$5,000 personal net/non-comm. sales and sponsoring five personal qualified* recruits during the timeframe between conventions. This coveted ring will be presented to qualifiers on convention stage.

GLOSSARY

GLOSSARY & CLARIFICATIONS

PV: (Personal sales volume) Retail net sales.

GV: (Group sales volume) GV is the retail net sales generated by the levels within the manager's down line on which she/he is entitled to receive override. In some instances, when specifically stated, non-commissionable sales credit may be allowed for contest credit. Read each contest for specifications.

RECRUIT: To count as a qualified recruit for their sponsor's promotion, bonus, and/or contest credit, a new recruit must obtain and qualify for a sample kit and, unless otherwise stated, submit a minimum of \$1,000 net/non-commissionable sales received at Home Office within their first 5 commission weeks.

START DATE: The "start date" of a new recruit is the Wednesday* commission closing date on which their first sales are processed. NOTE: Should a recruiter sponsor a director who "starts" prior to their own "start", the recruiter will be assigned the same "start date" as their recruit.

SHOW: A minimum total of \$200 net sales is required to qualify as a show. "Net sales" is the amount of commissionable retail sales excluding tax, shipping/handling and non-commissionable purchases.

MAINTENANCE: At least two personal, minimum \$200 net sales shows or one personal new recruit start must be processed on the Wednesday commission dates within a calendar month to be eligible to earn overrides and bonuses the following calendar month.

***COMMISSION DEADLINE:** Commissions, overrides, bonuses, contests, and promotion requirements are based on the PV/GV entered and processed each week by the Wednesday commission deadline. Unless otherwise advertised, US/MX Wednesday commission deadline is closed at 3:00 AM CST on Thursday mornings. Monthly programs/bonuses are based on the sales processed by the commission deadlines within the respective calendar month.

CONTESTS: A qualifier must be active, exclusively representing Park Lane, and fulfilling the obligation of her/his position. Park Lane reserves the right to disallow any prize application if the person presenting the application is inactive or is not performing at the function of her/his level. If it is subsequently determined that a prize recipient was not eligible, then such recipient shall reimburse the company for the value of such prize, plus ten percent to cover the company's expenses.

PROMOTION REQUIREMENTS: No one sub-manager can account for more than 50% of the overall promotion requirement.

INVALID SALES: Shows received at Home Office without a minimum 50% deposit will not be posted until the C.O.D. amount is received at Park Lane. Direct orders (less than \$200 net) must be prepaid. If submitted without full payment, a Direct Order will not be processed on the commission closing date received. Commissions will be processed after the correct payment is received. Park Lane reserves the right to audit personal and new recruit sales, and to question and/or disallow any relative, friend, etc., recruited specifically to win contests, or earn bonuses and not thought to be in the interest of promoting organizational growth.

DIRECTOR



SUPPLY #2052



INTERNATIONAL



BUSINESS OPPORTUNITY

